

JAYPEE UNIVERSITY ANOOPSHAHR

Faculty of Management



Course Structure: 2022-2025

B.B.A.

As per NEP-2020 based on CBCS

(Department of Business Administration)

STRUCTURE OF SYLLABUS

First Semester									
Sr. No.	Subject Code	Course	Contact Hours				Credits	Course Type (NEP)	Course Type (Univ.)
		Name	L	T	P	Total			
1	21H11BB101	Principles of Management	4	1	0	5	5	Core-Major	Core
2	21H11BB102	Business Law	4	1	0	5	5	Core-Major	Core
3	21H11BC103	Basic Accounting	4	0	0	4	4	Core-Major	Core
4	21H11CS103	Computer Applications	4	0	0	4	4	Core-Minor	Core
5	21H11VO101	Introduction to Word Processing	1	0	4	5	3	Vocational	Core
6	21H11CC101	Physical Education and Yoga	2	0	0	2	2	Co-curricular	Co-curricular Core*
Total			19	2	4	25	23		

Second Semester									
Sr. No.	Subject Code	Course	Contact Hours				Credits	Course Type (NEP)	Course Type (Univ.)
		Name	L	T	P	Total			
1	21H11BB201	Organisational Behaviour	4	1	0	5	5	Core-Major	Core
2	21H11BB203	Business Environment	4	1	0	5	5	Core-Major	Core
3	21H11BC201	Company Law	4	0	0	4	4	Core-Major	Core
4	21H11MA202	Business Statistics	3	1	0	4	4	Core-Minor	Core
5	21H11VO201	Workshop- I	0	1	4	5	3	Vocational	Core
6	21H11CC201	Analytic Ability and Digital Awareness	2	0	0	2	2	Co-curricular	Co-curricular Core*
Total			18	3	4	25	23		

Third Semester									
Sr. No.	Subject Code	Course	Contact Hours				Credits	Course Type (NEP)	Course Type (Univ.)
		Name	L	T	P	Total			
1	21H11BB301	Marketing Theory and Practices	4	1	0	5	5	Core-Major	Core
2	21H11BB302	Human Resource Development	4	1	0	5	5	Core-Major	Core
3	21H11BC303	Financial Management	4	0	0	4	4	Core-Major	Core
4	21H11HS301	Business Economics	3	1	0	4	4	Core-Minor	Core
5	21H11VO301	Workshop- II	0	1	4	5	3	Vocational	Core
6	21H11CC301	Human Values and Environment Studies	2	0	0	2	2	Co-curricular	Co-curricular Core*
Total			18	3	4	25	23		

Fourth Semester									
Sr. No.	Subject Code	Course	Contact Hours				Credits	Course Type (NEP)	Course Type (Univ.)
		Name	L	T	P	Total			
1	21H11BB401	Entrepreneurship and Small Business Management	4	1	0	5	5	Core-Major	Core
2	21H11BB402	Research Methodology	4	1	0	5	5	Core-Major	Core
3	21H1ABC401 21H1ABB401 21H1ABB402	1. Income Tax OR 2. Sales Management OR 3. International Trade	4	0	0	4	4	Core-Elective	Elective
4	21H11HS401	Business Ethics and Corporate Governance	4	0	0	4	4	Core- Minor	Core
5	21H11VO401	Workshop- III	0	1	4	5	3	Vocational	Core
6	21H11CC401	Communication Skills and Personality Development	2	0	0	2	2	Co-curricular	Co-curricular Core*
Total			17	3	0	23	23		

Fifth Semester									
Sr. No	Subject Code	Course Name	Contact Hours				Credits	Course Type (NEP)	Course Type (Univ.)
			L	T	P	Total			
1	21H11BB501	Production Management	4	1	0	5	5	Core- Major	Core
2	21H11BB502	Supply Chain Management	4	1	0	5	5	Core-Major	Core
3	21H11BC501 21H1ABB501 21HIABB502	1. Goods and Service Tax OR 2. Advertising Management OR 3. Industrial Relations and Labour Law	4	0	0	4	4	Core-Elective	Elective
4	21H1AMA504 21H1ABB503 21H1ABB504	1. Business Mathematics OR 2. Consumer Behaviour OR 3. Company Accounts	3	1	0	4	4	Core-Elective	Elective
5	21H11CC501	Intellectual Property Rights and Ethics	2	0	0	2	2	Co-curricular	Co-curricular Core*
6	21H17BB591	Project- I	0	0	6	6	3	Core	Co-curricular Core*
Total			17	3	6	26	23		

Sixth Semester									
Sr. No	Subject Code	Course Name	Contact Hours				Credits	Course Type (NEP)	Course Type (Univ.)
			L	T	P	Total			
1	21H11BB601	Project Management	4	1	0	5	5	Core- Major	Core
2	21H11BB602	Strategic Management	4	1	0	5	5	Core- Major	Core
3	21H11BC601 21H1ABC601 21H1ABB601	1. Auditing OR 2. Specialised Accounting OR 3. Training and Development	4	0	0	4	4	Core-Elective	Elective
4	21H1ABC602 21H1ABB603 21H1ABC603	1. Investment Analysis and Portfolio Management OR 2. Marketing Communication OR 3. Management and Cost Accounting	4	0	0	4	4	Core-Elective	Elective
5	21H11CC601	Indian Constitution	2	0	0	2	2	Co-curricular	Co-curricular Core*
6	21H17BB691	Project – II	0	0	6	6	3	Core	Co-curricular Core*
Total			18	2	6	26	23		

*A co-curricular core course is the course:

- Which is **mandatory for a student to pass** to be eligible for the award of the degree.
- For which **grades are mentioned** on the grade-sheet but those **grades/credits are not considered for the calculation of the CGPA and award of the degree.**

As per the instructions of UP Government, there is **no limit to the credits earned** by a student in co-curricular course category during the degree program.

Total Credits = 138 (Including co-curricular core courses)

Minimum Credits Required for Degree= 120 (Excluding co-curricular core courses)

HOD

Faculty I/C

Dean (Academics)

Vice-Chancellor